

Overview of all Courses in English at the Department of Business Administration and Economics

Winter semester

Code	Course	Chair
Winter semester		
Bachelor		
02-BWL:BSc-B1-1	Marketing	BWL I
02-BWL:BSc-B1-3	Customer Management	BWL I
02-BWL:BSc-B8-3	Leadership	BWL VIII
02-VWL:BSc-V3-1	International Trade	VWL III
02-VWL/BWL:BSc-St-2	Empirical Economic Research and Econometrics (digital)	VWL VII
02-Q:BSc-Englisch-7	Oral Communication	Managerial English
02-Q:BSc-Englisch-8	Written Communication	Managerial English
02-Q:BSc-Englisch-9	Working Across Culture	Managerial English
02-Q:BSc-Englisch-6	English for Management	Managerial English
Master		
02-BWL:MSc-B1-1	Product Management	BWL I
02-BWL:MSc-B1-3	Advanced Issues in Marketing and Sales	BWL I
02-BWL:MSc-B6-1	Applied Corporate Finance	BWL VI
02-BWL:MSc-B10-2	Creativity and Entrepreneurship	BWL X
02-BWL/VWL:MSc-B11-1	Text Mining	BWL XI
02-VWL:MSc-V1-2	Industrial Organization	VWL I
02-VWL:MSc-V3-1	Theory of International Trade	VWL III
02-VWL:MSc-V5-2	Advanced Macroeconomics	VWL V
02-VWL:MSc-V5-3	Risk and the Open Economy	VWL V
02-VWL:MSc-V3/V6-1	Foundational Problems of Applied Economics	VWL III & VWL IV
02-VWL:MSc-St-1	Advanced Econometrics	VWL VII
02-Q:MSc-Englisch-2	Business Ethics	Managerial English

Summer semester

Code	Course	Chair
Bachelor		
02-BWL:BSc-B1-4	Sales Strategy and Execution	BWL I
02-BWL:BSc-B10-2	Technology and Innovation Management	BWL X
c	E-Commerce	BWL XII
02-VWL:BSc-V4-1	Transition and Integration Economics	VWL IV
02-Q:BSc-Englisch-7	Oral Communication	Managerial English
02-Q:BSc-Englisch-8	Written Communication	Managerial English
02-Q:BSc-Englisch-9	Working Across Culture	Managerial English
02-Q:BSc-Englisch-6	English for Management	Managerial English
Master		
02-BWL:MSc-B1-2	Business Development	BWL I
02-BWL:MSc-A-B4-3	Cases in Consulting and Management Accounting	BWL IV
02-BWL:MSc-F-B5-4	Sustainable Portfolio Management	BWL V
02-BWL:MSc-B10-1	Managing the Innovation Process	BWL X
02-BWL:MSc-B11-2	Data Science for Consumer Behavior	BWL XII
02-BWL:MSc-A-B4-3	Cases in Consulting and Management Accounting	BWL IV
02-VWL:MSc-V1-1	Economics of Regulation	BWL XII
02-VWL:MSc-V1-3	Economics of Innovation	BWL XII
02-VWL:MSc-V3-2	Trade Policy and International Factor Movements	VWL III
02-VWL:MSc-V3-3	Summer School in Economics	VWL III
02-VWL:MSc-V3-4	Virtual Summer School: Economics of Dept Crisis	
02-VWL:MSc-V3/V6-1	Foundational Problems of Applied Economics	VWL III & VWL IV
02-VWL:MSc-V5-1	Financial Markets and International Macroeconomics	VWL V
02-VWL:MSc-V9-1	Economics of Digitalization	VWL IX
02-VWL/BWL:MSc-V10-1	Cause and Effect: Topics in Empirical Economics of Education, Labor and Health	VWL X
02-Q:MSc-Englisch-3	Rhetoric for Managers	Managerial English